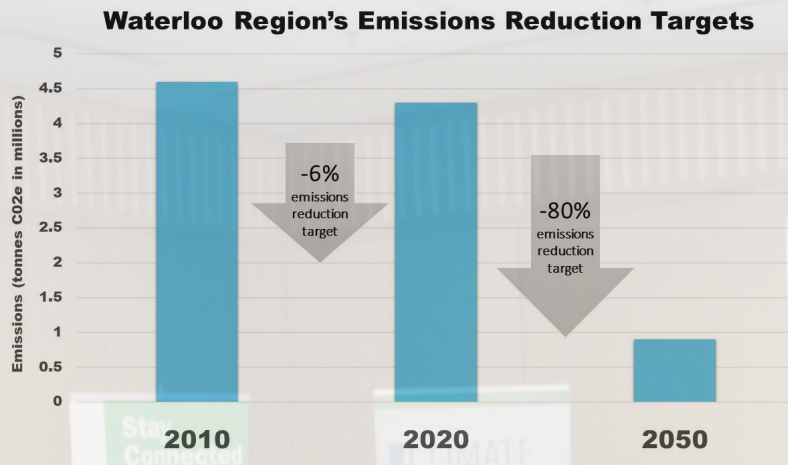


80% EMISSIONS REDUCTION TARGET ENDORSED



A region-wide 80% greenhouse gas reduction target by 2050 has been endorsed! Across, Waterloo Region we're putting forward a united effort to take climate action and transition into a low-carbon and sustainable community.

CLIMATE RALLY: 80 BY 50

1 Long Term Target **2** Events **12** Booths **100+** Attendees

To celebrate the endorsement of the 80 by 50 target and to build awareness on local climate action, ClimateActionWR hosted two events for Kitchener and Waterloo, and Cambridge with the support of the following organizations:

Energy+

Is a local distribution company and is an action owner in energy use and greenhouse gas emissions reductions.

Reep Green Solutions/Project Neutral

Reep Green Solutions is bringing Project Neutral - an online carbon footprint tool that enables you to take climate action - to Waterloo Region.

Sustainable Waterloo Region

Sustainable Waterloo Region is working with the Cora Group to launch Canada's first net-positive energy multi-tenant building, evol1.

The People's Climate Foundation

Is a group of artists that are empowering a creative cultural response to climate change. One of its most recent works is the *Beyond Crisis Film*.

UWaterloo Sustainability Office

Recently released its first Environmental Sustainability Strategy, and is working towards achieving various targets and engaging staff, students, and faculty in sustainability.

Vrtucar

Is a local carsharing company that provides an alternative transportation option to owning a vehicle.

Waterloo Global Science Initiative

WGSI creates the conditions for global action. Its main campaigns including Powershift and Generation SDG help to facilitate solutions for some of the world's greatest challenges.

Waterloo Region Environment Network

Works to enable successful collaboration through ongoing programming, resource and knowledge sharing.